



**DEPARTMENT OF ENGLISH**  
**MUHAMMED ABDURAHIMAN MEMORIAL**  
**ORPHANAGE (MAMO) COLLEGE**

[Govt. Aided First Grade College & Affiliated to University of Calicut.  
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**CURRICULUM FOR CERTIFICATE COURSE**  
**CEREN008: INTRODUCTION TO**  
**PRONUNCIATION**

**OFFERED DURING THE**  
**ACADEMIC YEAR 2020-21**  
**[APPROVED BY ACADEMIC COMMITTEE, MAMO COLLEGE]**



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## DEPARTMENT OF ENGLISH

### CURRICULUM FOR CERTIFICATE COURSE - CEREN008

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## INSTITUTIONAL VISION, MISSION & OBJECTIVES 01



VISION

**VISION:** Build Scientifically Oriented, Intellectually Accomplished, Morally Upright and Socially Committed youth who can play a constructive role in Nation Building.



MISSION

**MISSION:** Intellectual, social and economic empowerment of the youth in general and women, minorities, orphans and the destitute in particular by providing quality, value-based higher-education.



OBJECTIVES

**OBJECTIVES:** Pursuit of Excellence, Harnessing technology, Thrust on value-based education, Nurturing Excellence and Moulding the youth for Nation Building



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## VISION, MISSION, OBJECTIVES & CORE VALUES OF THE DEPARTMENT 02



VISION

**VISION:** To be a prime centre for nurturing students into academically competent, aesthetically conscious, and socially committed youth.



MISSION

**MISSION:** Committed to empower and enrich students with understanding of language and literature and to instil value of critical reading and effective writing, through exploring the realms of literary genres across era.



**OBJECTIVES:** (a) Language Training: To build up students' listening, speaking, reading and writing skills in English. (b) Literature: To increase students' knowledge of English literature and broaden their international vision, in hopes of nurturing their cultural sensitivity in the humanities. (c) Linguistics: To introduce students to the structure, meaning and function of the English language. (d) Applied English: To improve spoken and written communication skills as a foundation for pursuing secondary professional skills, to meet the demands of career development and diversity in the present social milieu. (e) Maintaining Ethical Conscience through value based education.



VALUES

**CORE VALUES:** Academic and Aesthetic Excellence, Ethical Conscience, Service Mindedness, Professionalism and Global Outlook.



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## B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME EDUCATIONAL OBJECTIVES (PEOs) **03**

The career and professional accomplishments attained by B. A English Graduates would reflect that the programme really prepared the graduates to deal with the real world, where they could apply and use the skills and knowledge they have learned to good use.

Specifically, the graduate would be able to:



**PEO1:** To provide students with the critical faculties necessary in an academic environment, while at job and in an increasingly complex and interdependent world.



**PEO2:** Proficiency - Graduates will demonstrate comprehensive knowledge of literature in their chosen domain. They will describe a range of literary techniques and rhetorical strategies used in texts, including their relationship to audience, purpose and cultural context.



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**PEO3:** Developing intellectual, personal and professional abilities through effective communicative skills; ensuring high standard of behavioural attitude through literary subjects and shaping the students socially responsible citizens.



**PEO4:** To educate the student in both artistry and the utility of the English language through the study of literature.



**PEO5:** Education for Learning- Graduates will showcase leadership qualities and diverse learning by cultivating versatile skills of teamwork, morality, ethics, communication and analytical skills.



**PEO6:** To make student aware of the different communicative skills and make them effectively communicate in written and spoken mode.



**PEO7:** Prospective Employment and Career Prospects-To empower graduates for employment in the fields of translation, content writing, teaching and orient them for research and higher studies.



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## B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME SPECIFIC OUTCOME (PSOs) **04**

On successful completion of a Bachelor Degree in English Language & Literature, the graduates would be able to:



**PSO1:** Communicate well, both verbal and written.



**PSO2:** Have command over English language and its linguistic structures.



**PSO3:** Apply critical frameworks to analyse the linguistic, cultural and historical background of texts written in English.



**PSO4:** Familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, Journal, film, plays, etc. and will be able to apply domain knowledge and expertise for enhancing research capabilities.



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## B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME OUTCOMES (POs) **05**

The students graduating from B.A English Language & Literature Programme should be able to:



**PO1: THEORIZING SOCIETY:** Students should be able to identify, analyze, interpret and describe the critical ideas, values, and themes that appear in literary and cultural texts.



**PO2: LITERARY HISTORY:** Demonstrate knowledge of literary terms, major periods, authors, genres, and theories.



**PO3: CRITICAL ANALYSIS:** Produce original insights about literature in a variety of forms, styles, structures and modes in scholarly practices with compelling explanatory power.



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**PO4: HISTORY OF LITERATURE:** Show knowledge of major literary works, periods, genres, and critical approaches to Indian, American, and World Literature.



**PO5: MULTI DISCIPLINARY APPROACH:** Articulate the relations among culture, history and texts.



**PO6: ENGLISH LANGUAGE TEACHING:** Be adept at teaching of English Language and literature as a career option.



**PO7: CREATIVE AND ACADEMIC WRITING:** Produce creative writing, rhetoric and composition for diverse needs of students and community nationally and internationally. Develop their critical thinking skills and creativity. Enhance their writing skills.



**PO8: THEORIZING LITERATURE:** Students should be able to apply critical and theoretical approaches to the reading and analysis of literary and cultural text in multiple genres.



**PO9: COMMUNICATION:** students should be able to write analytically in a variety of formats, including essays, research papers, reflective writings and critical review of secondary sources.



**PO10: ETHICS:** students should be able to ethically gather, understand, evaluate and synthesize information from a variety of written and electronic sources..



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**PO11: INDIVIDUAL AND TEAM WORK:** Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.



**PO12: LIFE-LONG LEARNING:** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the ever-changing world of humanities.



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## CERTIFICATE COURSE

# CEREN008: INTRODUCTION TO PRONUNCIATION **06**

## COURSE CURRICULUM

Course Name	Introduction to Pronunciation
Course Code	CEREN008
Year	2020-21
Course Designer	Mr. Jasir. K
Course Duration	30 Hrs.
Course Schedule	June to September
Maximum Students Intake	60 Students



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#### 1. COURSE LEVEL

Foundational, skill-oriented certificate programme.

#### 2. PREREQUISITE

None.

#### 3. COURSE INTAKE & ADMISSION

Maximum 60 students will be given admission to the course based on First-Come-First-Serve basis. All the students of the MAMO College are eligible for free enrolment for the course. The enrolment notification will be issued for the course well in advance of the commencement of the course.

#### 4. COURSE COORDINATOR

Mr. Jasir K, Assistant Professor, Department of English

#### 5. COURSE PREAMBLE

Phonetics is defined as “The branch of linguistics that deals with the production, transmission and reception of speech sounds and their representation by written symbols.” Phonetics study is meant for the understanding of the technique in which syllables and words are pronounced in a language. This course helps you to understand the root cause of the mispronunciation and would be useful in developing the correct articulation of English language after overcoming the mother tongue influence. It also aims to develop understanding of sound system of English language which may help the learner in developing the pronunciation and speaking skill of English language

#### 6. DURATION

Total Duration: 30 Hrs. [Contact Hrs. 15 Hrs., Course Woks: 8 and Assessment



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Works: 7]

## 7. CURRICULUM FOCUS

Enhance the employability of the learners through curriculum enrichment for additional skill development.

## 8. COURSE OBJECTIVES

Learners are expected to

- Improve your pronunciation skills
- Understand the disparity between spelling and pronunciation in English.
- Develop the ability to identify and produce English key sounds.
- Increase self-confidence in the way you speak.
- Identify and learn to resolve mother tongue influence in English pronunciation.
- Know the rules of word stress and stress shifts in English

## 9. SKILL EXPECTED

On the successful completion of the course, learners will be able to:

- Phonetic Skills
- Speaking Skills

## 10. COURSE OUTCOMES

Upon the successful completion of the course, learners will be able to:



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CO No	Course Outcome(CO)	Skill/Knowledge Attainment Level Based on Revised Bloom's Taxonomy
CO1	Identify clearer, more understandable pronunciation of English	Understand
CO2	Develop a foundation to help communicate more easily and effectively	Apply
CO3	Analyze how to learn about and practice consonant and vowel sounds, along with aspects of the "music" of English, including word stress, intonation, and connected speech	Analyze
CO4	Develop pronunciation by practicing realistic dialogues and other interactive exercises with the aim of improving their ability to be understood and also to understand others in real-life oral communication	Create

## 11. MAPPING OF COs WITH PSO s AND PO s

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	1	2	1	2	3	1	1	1	3	2	1	2	1	2
CO2	3	2	2	1	2	1	1	1	2	3	1	2	1	1	2
CO3	3	2	2	1	1	2	1	1	2	2	1	2	1	1	3
CO4	3	2	1	1	1	1	2	1	2	3	1	2	1	1	2
AVG	3	2	2	1	1	2	1	1	2	3	1	2	1	1	2



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## 12. MODULE-WISE COURSE CONTENTS

### MODULE 1: INTRODUCTION TO PHONETICS

**MODULE DURATION:** 10 Hrs. [Contact Hrs. 6 Hrs. Course Woks: 2 and Assessment Works: 2]

**MODULE CONTENT:** Introduction to Phonetics, the Speech Mechanism, Sounds in English: Pure Vowels, Diphthongs, Consonants

**MODULE OUTCOME:** To start our course, we will examine your knowledge on sounds in English. We intend to develop understanding of sound system of English Language. The division of sounds into pure vowels, diphthongs and consonants are dealt with.

### MODULE 2: CLASSIFICATION OF SOUNDS AND PHONOLOGY

**MODULE DURATION:** 10 Hrs. [Contact Hrs. 6 Hrs. Course Woks: 2 and Assessment Works: 2]

**MODULE CONTENT:** Classification of Consonants, Classification of Vowels, Phonology, the Syllable, Quiz

**MODULE OUTCOME:** This week, the central topic is the classification of vowels and consonant sounds. The goal is to understand the classification of sounds based on the involvement of vocal organs and the manner of articulation. The syllable division is also dealt with.

### MODULE 3: SUPRASEGMENTALS

**MODULE DURATION:** 10 Hrs. [Contact Hrs. 5 Hrs. Course Woks: 2 and Assessment Works: 3]



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**MODULE CONTENT:** Homophones, Homographs & Homonyms, Word Stress, Intonation, Rhythm, Juncture, Assimilation, Elision, Strong forms and Weak forms, Assignment, Quiz

**MODULE OUTCOME:** This week, the central topic is the features that affect the speech sounds which are known as supra segmental. They include word stress, intonation, rhythm etc. The focus is on developing good pronunciation with proper accent, rhythm and intonation, which will contribute to overall fluency in the English language.

#### REFERENCES:

1. Gimenez, Florencia, et al., *English pronunciation: Basics*. (2013).
2. Miller, Sue F. *Targeting pronunciation: Communicating Clearly in English*. Houghton Mifflin Company, 2006.

#### ADDITIONAL REFERENCES & STUDY MATERIALS:

3. K, Kamala. *An introduction to Language and Linguistics*. Bookmates publishers, 2016.

## 13. DELIVERY MODE

The course employs multi-mode delivery mechanism including contact lecture, online videos, and online and offline course works.

## 14. DELIVERY SCHEDULE

June to September.



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#### 15. DETAILED COURSE DELIVERY PLAN

Hour	Delivery Mode and Activity	Topics to be Covered
1	Contact Hour - 1: Classroom Discussion	Introduction to Phonetics
2	Contact Hour – 2 : Classroom Discussion	The Speech Mechanism
3	Contact Hour – 3 : Classroom Discussion	Vocal Organs
4	Contact Hour – 4 : Classroom Discussion	Sounds in English : Pure Vowels
5	Contact Hour – 5 : Classroom Discussion	Diphthongs
6	Contact Hour – 6 : Classroom Discussion	Consonants
7	Course Work – 1: Course Assignment	Course Assignment on Transcription
8	Course Work – 2: Course Assignment	Course Assignment on Identifying diphthongs
9	Assessment Hour - 1	Assessment test 1
10	Assessment Hour - 2	Assessment test 2
11	Contact Hour - 7: Classroom Discussion	Classification of Consonants- part 1
12	Contact Hour – 8 : Classroom Discussion	Classification of Consonants – part 2
13	Contact Hour – 9: Classroom Discussion	Classification of Vowels- part 1
14	Contact Hour – 10 : Classroom Discussion	Classification of Vowels- part 2



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Hour	Delivery Mode and Activity	Topics to be Covered
15	Contact Hour – 11 : Classroom Discussion	Phonology
16	Contact Hour – 12 : Classroom Discussion	The Syllable
17	Course Work – 3: Course Assignment	Course Assignment on classification of sounds
18	Course Work – 4: Course Assignment	Course Assignment on syllable division
19	Assessment Hour - 3	Assessment test 3
20	Assessment Hour - 4	Assessment test 4
21	Contact Hour - 13: Classroom Discussion	Homophones, Homographs & Homonyms
22	Contact Hour – 14 : Classroom Discussion	Word Stress
23	Contact Hour – 15: Classroom Discussion	Intonation, Rhythm
24	Contact Hour – 16 : Classroom Discussion	Juncture, Assimilation, Elision
25	Contact Hour – 17 : Classroom Discussion	Strong forms and Weak forms
26	Course Work – 5: Course Assignment	Course Assignment on word stress
27	Course Work – 6: Course Assignment	Course Assignment on sentence transcription
28	Assessment Hour - 5	Assessment test 5
29	Assessment Hour - 6	Assessment test 6
30	Assessment Hour - 7	Course End Assessment



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**COORDINATOR**  
**ACADEMIC COMMITTEE**  
MUHAMMED ABDURAHIMAN MEMORIAL  
ORPHANAGE COLLEGE  
P.O. MANASSERY, MUKKAM - 673602



# MUHAMMED ABDURAHIMAN MEMORIAL ORPHANAGE (MAMO) COLLEGE

[Govt. Aided First Grade College & Affiliated to University of Calicut.  
Re-Accredited by NAAC with A Grade]

## DEPARTMENT OF ENGLISH

### CURRICULUM FOR CERTIFICATE COURSE - CEREN008

## 16. ASSESSMENT COMPONENTS

Total Marks: 100

**CLASSROOM AND GROUP PARTICIPATION: 20 Marks.** This component aims at testing the course content understanding and the reflection skills and their attainment levels.

**COURSE WORK: 30 Marks.** This component aims at testing the skill attainment levels of the learners in analysing and implementing the real-world problem.

**MID-COURSE ASSIGNMENT: 20 Marks.** This component aims at testing the module-wise attainment levels of the course objectives and course outcome and module outcomes.

**END-COURSE ASSESSMENT: 30 Marks.** This component aims at testing overall attainment levels of the course with respect to course objectives, course outcome and module outcomes.

## 17. COURSE EVALUATION & GRADING

The course evaluation is done/coordinated entirely by the course coordinator. The following 10-point Indirect Grading System is used for awarding grades to students:

Percentage of Mark	Letter Grade	Interpretation	Class
95 and above	O	Outstanding	First Class with Distinction
85 to below 95	A+	Excellent	First Class with Distinction
75 to below 85	A	Very good	First Class with Distinction
65 to below 75	B+	Good	First Class
55 to below 65	B	Satisfactory	First Class
45 to below 55	C	Average	Second Class



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Percentage of Mark	Letter Grade	Interpretation	Class
35 to below 45	P	Pass	Third Class
Below 35	F	Failure	Fail
Incomplete	I	Incomplete	Fail
Absent	Ab	Absent	Fail

The grade is awarded by the course-coordinator by considering the overall performance of the learner in all the assessment component of the course.

### 18. GRIEVANCE REDRESSAL

The grievances, if any, can be submitted to the Head of the Department for its redressal. Those grievances that cannot be redressed by HoD can be forwarded to Academic Council of the College for final decision on the matter.

### 19. ISSUANCE OF CERTIFICATES

The Course Completion Certificate will be issued to all the successful candidates showing the Total Marks and Grade Obtained.



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