



DEPARTMENT OF ENGLISH
MUHAMMED ABDURAHIMAN MEMORIAL
ORPHANAGE (MAMO) COLLEGE

[Govt. Aided First Grade College & Affiliated to University of Calicut.
Re-Accredited by NAAC with A Grade]

CURRICULUM FOR CERTIFICATE COURSE
CEREN007: CONVERSATIONAL
ENGLISH

OFFERED DURING THE
ACADEMIC YEAR 2020-21
[APPROVED BY ACADEMIC COMMITTEE, MAMO COLLEGE]



MANASSERY, MUKKAM POST,
KOZHIKODE, KERALA, INDIA, 673 602.
EMAIL: MAMOCOLLEGE@GMAIL.COM



OFFICE: 0495-2297319
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www.mamocollege.org



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INSTITUTIONAL VISION, MISSION & OBJECTIVES **01**



VISION

VISION: Build Scientifically Oriented, Intellectually Accomplished, Morally Upright and Socially Committed youth who can play a constructive role in Nation Building.



MISSION

MISSION: Intellectual, social and economic empowerment of the youth in general and women, minorities, orphans and the destitute in particular by providing quality, value-based higher-education.



OBJECTIVES

OBJECTIVES: Pursuit of Excellence, Harnessing technology, Thrust on value-based education, Nurturing Excellence and Moulding the youth for Nation Building



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VISION, MISSION, OBJECTIVES & CORE VALUES OF THE DEPARTMENT **02**



VISION

VISION: To be a prime centre for nurturing students into academically competent, aesthetically conscious, and socially committed youth.



MISSION

MISSION: Committed to empower and enrich students with understanding of language and literature and to instil value of critical reading and effective writing, through exploring the realms of literary genres across era.



OBJECTIVES: (a) Language Training: To build up students' listening, speaking, reading and writing skills in English. (b) Literature: To increase students' knowledge of English literature and broaden their international vision, in hopes of nurturing their cultural sensitivity in the humanities. (c) Linguistics: To introduce students to the structure, meaning and function of the English language. (d) Applied English: To improve spoken and written communication skills as a foundation for pursuing secondary professional skills, to meet the demands of career development and diversity in the present social milieu. (e) Maintaining Ethical Conscience through value based education.



VALUES

CORE VALUES: Academic and Aesthetic Excellence, Ethical Conscience, Service Mindedness, Professionalism and Global Outlook.



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B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME EDUCATIONAL OBJECTIVES (PEOs)

03

The career and professional accomplishments attained by B. A English Graduates would reflect that the programme really prepared the graduates to deal with the real world, where they could apply and use the skills and knowledge they have learned to good use.

Specifically, the graduate would be able to:



PEO1: To provide students with the critical faculties necessary in an academic environment, while at job and in an increasingly complex and interdependent world.



PEO2: Proficiency - Graduates will demonstrate comprehensive knowledge of literature in their chosen domain. They will describe a range of literary techniques and rhetorical strategies used in texts, including their relationship to audience, purpose and cultural context.



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PEO3: Developing intellectual, personal and professional abilities through effective communicative skills; ensuring high standard of behavioural attitude through literary subjects and shaping the students socially responsible citizens.



PEO4: To educate the student in both artistry and the utility of the English language through the study of literature.



PEO5: Education for Learning- Graduates will showcase leadership qualities and diverse learning by cultivating versatile skills of teamwork, morality, ethics, communication and analytical skills.



PEO6: To make student aware of the different communicative skills and make them effectively communicate in written and spoken mode.



PEO7: Prospective Employment and Career Prospects-To empower graduates for employment in the fields of translation, content writing, teaching and orient them for research and higher studies.



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B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME SPECIFIC OUTCOME (PSOs) **04**

On successful completion of a Bachelor Degree in English Language & Literature, the graduates would be able to:



PSO1: Communicate well, both verbal and written.



PSO2: Have command over English language and its linguistic structures.



PSO3: Apply critical frameworks to analyse the linguistic, cultural and historical background of texts written in English.



PSO4: Familiar with the conventions of diverse textual genres including fiction, non-fiction, poetry, autobiography, biography, Journal, film, plays, etc. and will be able to apply domain knowledge and expertise for enhancing research capabilities.



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B.A ENGLISH LANGUAGE AND LITERATURE: PROGRAMME OUTCOMES (POs) 05

The students graduating from B.A English Language & Literature Programme should be able to:



PO1: THEORIZING SOCIETY: Students should be able to identify, analyze, interpret and describe the critical ideas, values, and themes that appear in literary and cultural texts.



PO2: LITERARY HISTORY: Demonstrate knowledge of literary terms, major periods, authors, genres, and theories.



PO3: CRITICAL ANALYSIS: Produce original insights about literature in a variety of forms, styles, structures and modes in scholarly practices with compelling explanatory power.



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PO4: HISTORY OF LITERATURE: Show knowledge of major literary works, periods, genres, and critical approaches to Indian, American, and World Literature.



PO5: MULTI DISCIPLINARY APPROACH: Articulate the relations among culture, history and texts.



PO6: ENGLISH LANGUAGE TEACHING: Be adept at teaching of English Language and literature as a career option.



PO7: CREATIVE AND ACADEMIC WRITING: Produce creative writing, rhetoric and composition for diverse needs of students and community nationally and internationally. Develop their critical thinking skills and creativity. Enhance their writing skills.



PO8: THEORIZING LITERATURE: Students should be able to apply critical and theoretical approaches to the reading and analysis of literary and cultural text in multiple genres.



PO9: COMMUNICATION: students should be able to write analytically in a variety of formats, including essays, research papers, reflective writings and critical review of secondary sources.



PO10: ETHICS: students should be able to ethically gather, understand, evaluate and synthesize information from a variety of written and electronic sources..



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PO11: INDIVIDUAL AND TEAM WORK: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.



PO12: LIFE-LONG LEARNING: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the ever-changing world of humanities.



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CERTIFICATE COURSE

CEREN007: CONVERSATIONAL ENGLISH 06

COURSE CURRICULUM

Course Name	Conversational English
Course Code	CEREN007
Year	2020-21
Course Designer	Ms Bincy P
Couse Duration	30 Hrs.
Course Schedule	November to February
Maximum Students Intake	60 Students



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1. COURSE LEVEL

Foundational, skill-oriented certificate programme.

2. PREREQUISITE

None.

3. COURSE INTAKE & ADMISSION

Maximum 60 students will be given admission to the course based on First-Come-First-Serve basis. All the students of the MAMO College are eligible for free enrolment for the course. The enrolment notification will be issued for the course well in advance of the commencement of the course.

4. COURSE COORDINATOR

Ms. Bincy P, Assistant Professor, Department of English

5. COURSE PREAMBLE

This course aims to impart the basic conversational skills in students, both formal and informal.

6. DURATION

Total Duration: 30 Hrs. [Contact Hrs. 18 Hrs. Course Woks: 6 and Assessment Works: 6]

7. CURRICULUM FOCUS

Enhance the employability of the learners through curriculum enrichment for additional skill development.



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8. COURSE OBJECTIVES

Learners are expected to

- To improve the fluency and confidence of the student when speaking English.
- Helps to communicate effectively in different social contexts and real life situations

9. SKILL EXPECTED

On the successful completion of the course, learners will be able to:

- Learn the natural flow of English.
- Improves presentation skills.
- Improves pronunciation.

10. COURSE OUTCOMES

Upon the successful completion of the course, learners will be able to:

CO No	Course Outcome(CO)	Skill/Knowledge Attainment Level Based on Revised Bloom's Taxonomy
CO1	Students will attain and enhance competence in the four modes of literacy: writing, speaking, reading and listening	Understand
CO2	Improves the students speaking ability in English both in terms of fluency and comprehensibility	Apply
CO3	Develops their ability as critical readers and writers.	Analyze



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CO No	Course Outcome(CO)	Skill/Knowledge Attainment Level Based on Revised Bloom's Taxonomy
CO4	Increase self-awareness about English language.	Evaluate

11. MAPPING OF COs WITH PSOs AND POs

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	1	2	1	2	3	1	1	1	3	2	1	2	1	2
CO2	3	2	2	1	2	1	1	1	2	3	1	2	1	1	2
CO3	3	2	2	1	1	2	1	1	2	2	1	2	1	1	3
CO4	3	2	1	1	1	1	2	1	2	3	1	2	1	1	2
AVG	3	2	2	1	1	2	1	1	2	3	1	2	1	1	2

12. MODULE-WISE COURSE CONTENTS

MODULE 1: EVERYDAY TRANSACTIONS

MODULE DURATION: 15 Hrs. [Contact Hrs. 9 Hrs. Practice Hours: 3 Hrs. and Assessment Works: 3]

MODULE CONTENT: Giving opinions or preferences, the polite way of speaking, Conversational taboos, Way encouraging/comforting people, Telephoning in English. .

MODULE OUTCOME: On successful completion of the module learners will familiarize with the everyday transactions and oral communication in English language.



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MODULE 2: ACADEMIC COMMUNICATION

MODULE DURATION: 15 Hrs. [Contact Hrs. 9 Hrs., practice Hours: 3 Hrs. Assessment Works: 3]

MODULE CONTENT: Discussion Skills, Presentation Skills, Debating Skills

MODULE OUTCOME: On successful completion of the module learners will develop public speaking skills and will be able to present them well before an audience.

REFERENCES:

1. M. A Mines, B. F Hanson, J. E Shoup, *Language and Speech*, 1978
2. D. Crystal, *Londres: Logman*, 1980.

ADDITIONAL REFERENCES & STUDY MATERIALS:

3. Available at www.ihlondon.com
4. www.bbc.co.uk/learningenglish
5. www.talkenglish.com

13. DELIVERY MODE

The course employs multi-mode delivery mechanism including contact lecture, online videos, and online and offline course works.

14. DELIVERY SCHEDULE

November to February.



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15. DETAILED COURSE DELIVERY PLAN

Hour	Delivery Mode and Activity	Topics to be Covered
1	Contact Hour - 1: Classroom Discussion	Introduction to the course
2	Contact Hour – 2 : Classroom Discussion	Sounding very polite
3	Contact Hour – 3 : Classroom Discussion	Giving opinions or preferences
4	Contact Hour – 4 : Classroom Discussion	Conversational taboos
5	Contact Hour – 5 : Classroom Discussion	Way of encouraging/comforting people
6	Contact Hour – 6 : Classroom Discussion	Appreciating/ guessing
7	Contact Hour - 7: Classroom Discussion	Telephoning in English-1
8	Contact Hour – 8 : Classroom Discussion	Telephoning in English-2
9	Contact Hour – 9: Classroom Discussion	revision
10	Course Work – 1: Course Assignment	Course Assignment on Conversational taboos
11	Course Work – 2: Course Assignment	Course Assignment on Telephoning in English
12	Course Work – 3: Course Assignment	Course Assignment on Giving opinions or preferences
13	Assessment Hour - 1	Assessment test 1
14	Assessment Hour - 2	Assessment test 2



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Hour	Delivery Mode and Activity	Topics to be Covered
15	Assessment Hour - 3	Assessment test 3
16	Contact Hour – 10 : Classroom Discussion	Discussion skills: opining
17	Contact Hour – 11 : Classroom Discussion	Presenting/summarising
18	Contact Hour – 12 : Classroom Discussion	Presentation skills
19	Contact Hour - 13: Classroom Discussion	Introducing/adding
20	Contact Hour – 14 : Classroom Discussion	Contrasting/concluding
21	Contact Hour – 15: Classroom Discussion	Debating skills
22	Contact Hour – 16 : Classroom Discussion	Agreeing/interrupting
23	Contact Hour – 17 : Classroom Discussion	Clarifying/compromising
24	Contact Hour – 18 : Classroom Discussion	revision
25	Course Work – 4: Course Assignment	Course Assignment on Discussion skills
26	Course Work – 5: Course Assignment	Course Assignment on Presentation skills
27	Course Work – 6: Course Assignment	Course Assignment on Debating skills
28	Assessment Hour - 4	Assessment test 4
29	Assessment Hour - 5	Assessment test 5
30	Assessment Hour - 6	Course End Assessment



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16. ASSESSMENT COMPONENTS

Total Marks: 100

CLASSROOM AND GROUP PARTICIPATION: 20 Marks. This component aims at testing the course content understanding and the reflection skills and their attainment levels.

COURSE WORK: 30 Marks. This component aims at testing the skill attainment levels of the learners in analysing and implementing the real-world problem.

MID-COURSE ASSIGNMENT: 20 Marks. This component aims at testing the module-wise attainment levels of the course objectives and course outcome and module outcomes.

END-COURSE ASSESSMENT: 30 Marks. This component aims at testing overall attainment levels of the course with respect to course objectives, course outcome and module outcomes.

17. COURSE EVALUATION & GRADING

The course evaluation is done/coordinated entirely by the course coordinator. The following 10-point Indirect Grading System is used for awarding grades to students:

Percentage of Mark	Letter Grade	Interpretation	Class
95 and above	O	Outstanding	First Class with Distinction
85 to below 95	A+	Excellent	First Class with Distinction
75 to below 85	A	Very good	First Class with Distinction
65 to below 75	B+	Good	First Class
55 to below 65	B	Satisfactory	First Class
45 to below 55	C	Average	Second Class



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Percentage of Mark	Letter Grade	Interpretation	Class
35 to below 45	P	Pass	Third Class
Below 35	F	Failure	Fail
Incomplete	I	Incomplete	Fail
Absent	Ab	Absent	Fail

The grade is awarded by the course-coordinator by considering the overall performance of the learner in all the assessment component of the course.

18. GRIEVANCE REDRESSAL

The grievances, if any, can be submitted to the Head of the Department for its redressal. Those grievances that cannot be redressed by HoD can be forwarded to Academic Council of the College for final decision on the matter.

19. ISSUANCE OF CERTIFICATES

The Course Completion Certificate will be issued to all the successful candidates showing the Total Marks and Grade Obtained.



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