



DEPARTMENT OF LANGUAGES **MUHAMMED ABDURAHIMAN MEMORIAL** **ORPHANAGE (MAMO) COLLEGE**

[Govt. Aided First Grade College & Affiliated to University of Calicut.
Re-Accredited by NAAC with A Grade]

CURRICULUM FOR CERTIFICATE COURSE **CERLA003: COMMUNICATIVE** **ARABIC**

OFFERED DURING THE
ACADEMIC YEAR 2018-19
[APPROVED BY ACADEMIC COMMITTEE, MAMO COLLEGE]



MANASSERY, MUKKAM POST,
KOZHIKODE, KERALA, INDIA, 673 602.
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INSTITUTIONAL VISION, MISSION & OBJECTIVES 01



VISION

VISION: Build Scientifically Oriented, Intellectually Accomplished, Morally Upright and Socially Committed youth who can play a constructive role in Nation Building.



MISSION

MISSION: Intellectual, social and economic empowerment of the youth in general and women, minorities, orphans and the destitute in particular by providing quality, value-based higher-education.



OBJECTIVES

OBJECTIVES: Pursuit of Excellence, Harnessing technology, Thrust on value-based education, Nurturing Excellence and Moulding the youth for Nation Building



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VISION, MISSION, OBJECTIVES & CORE VALUES OF THE DEPARTMENT **02**



VISION

VISION: Treat languages and literatures in a broad humanistic context to examine them with reference to the cultures and cultural traditions to inculcate in students advanced abilities to utilize languages for a multiplicity of purposes in a rapidly changing world to meet national developmental needs and global challenges.



MISSION

MISSION: In keeping with the mission of the College, the Department of Languages draws on its multicultural strengths and values to develop and maintain a highly dynamic atmosphere of excellence in scholarship in languages of Arabic, Hindi, and Malayalam through effective teaching, learning, generation of ideas, and knowledge dissemination.



OBJECTIVES: (a) Expose the students to various languages, literatures and cultures to make them knowledgeable and sensitive members of global society. (b) Maximize students' communicative competence through challenging curriculums, innovative teaching methodologies and latest technological support in the teaching / learning process. (c) To provide the students with the skills to understand and appreciate the rich heritage and cultural



VALUES

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diversity of the world. (d) To develop students' critical reading, writing, and creative skills through the study of literatures in various languages, composition and rhetoric, and creative writing.

CORE VALUES: Academic and Aesthetic Excellence, Ethical Conscience, Service Mindedness, Professionalism and Global Outlook.



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LANGUAGE COURSES: EDUCATIONAL OBJECTIVES **03**

The career and professional accomplishments attained by undergoing courses in Languages and Literatures would reflect that the courses were really prepared the students to deal with the real world, where they could apply and use the skills and knowledge they have learned to good use.

Specifically, the students would be able to:



PEO1: To provide students with the critical faculties necessary to comfortably live in an increasingly complex and interdependent world.



PEO2: Developing intellectual, personal and professional abilities through effective communicative skills.



PEO3: Display leadership qualities by cultivating versatile skills of teamwork, morality, ethics, communication and analytical skills.



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LANGUAGE COURSES: COURSE SPECIFIC OUTCOME **04**

On successful completion of courses in Language & Literature, the graduates would be able to:



PSO1: Communicate well, both verbal and written.



PSO2: Have command over the language and its linguistic structures.



PSO3: Approach literary pieces critically to analyse their linguistic, cultural, political, and historical backgrounds.



PSO4: To familiarize the students with the conventions of diverse literary genres including fiction, non-fiction, poetry, autobiography, biography, Journal, film, plays, etc.



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LANGUAGE COURSES: GENERAL COURSE OUTCOMES **05**

The students completing Language & Literature courses should be able to:



PO1: THEORIZING SOCIETY: Students should be able to identify, analyze, interpret and describe the critical ideas, values, and themes that appear in literary and cultural texts.



PO2: LITERARY HISTORY: Demonstrate knowledge of literary terms, major periods, authors, genres, and theories.



PO3: CRITICAL ANALYSIS: Produce original insights about literature in a variety of forms, styles, structures and modes in scholarly practices with compelling explanatory power.



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PO4: HISTORY OF LITERATURE: Show knowledge of major literary works, periods, genres, and critical approaches to World Literature.



PO5: MULTI DISCIPLINARY APPROACH: Articulate the relations among culture, history and texts.



PO6: LANGUAGE TEACHING: Be adept at teaching of Language and literature as a career option.



PO7: CREATIVE AND ACADEMIC WRITING: Produce creative writing, rhetoric and composition for diverse needs of students and community nationally and internationally. Develop their critical thinking skills and creativity. Enhance their writing skills.



PO8: THEORIZING LITERATURE: Students should be able to apply critical and theoretical approaches to the reading and analysis of literary and cultural text in multiple genres.



PO9: COMMUNICATION: students should be able to write analytically in a variety of formats, including essays, research papers, reflective writings and critical review of secondary sources.



PO10: ETHICS: students should be able to ethically gather, understand, evaluate and synthesize information from a variety of written and electronic sources.



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PO11: INDIVIDUAL AND TEAM WORK: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.



PO12: LIFE-LONG LEARNING: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the ever-changing world of humanities.



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CERTIFICATE COURSE

CERLA003: COMMUNICATIVE ARABIC 06

COURSE CURRICULUM

Course Name	Communicative Arabic
Course Code	ARBCA01
Year	2018-19
Course Designer	Dr. Aboobacker Magattuchali
Course Duration	30 Hrs.
Course Schedule	June to September
Maximum Students Intake	60 Students



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1. COURSE LEVEL

Foundational, skill-oriented certificate programme.

2. PREREQUISITE

None.

3. COURSE INTAKE & ADMISSION

Maximum 60 students will be given admission to the course based on First-Come-First-Serve basis. All the students of the MAMO College are eligible for free enrolment for the course. The enrolment notification will be issued for the course well in advance of the commencement of the course.

4. COURSE COORDINATOR

Dr. Aboobacker Mangattuchali, Assistant Professor, Department of Arabic

5. COURSE PREAMBLE

To make students able to use Arabic Language correctly and efficiently. To make them understand various types of letters and communication skills both personal and business. To facilitate the use of translation as a tool for communication between different languages.

6. DURATION

Total Duration: 30 Hrs. [Contact Hrs: 19 Hrs. Course Works: 5 Hrs and Assessment Works: 6 Hrs]

7. CURRICULUM FOCUS

Enhance the employability of the learners through curriculum enrichment for



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additional skill development.

8. COURSE OBJECTIVES

Learners are expected to

- Be familiar with some of the differences between formal and spoken Arabic.
- Have mastered the Arabic alphabet and sound system, be able to distinguish and pronounce all Arabic sounds, and write accurately from dictation;
- Be aware of basic cultural aspects of social interaction in the Arab world; and
- Initiate social interactions, ask for basic information.
- comprehend simple written texts on familiar topics; comprehend simple audio/video texts on familiar topics.

9. SKILL EXPECTED

On the successful completion of the course, learners will be able to:

- Develop Arabic communication skills
- Develop translation skills.
- To understand the culture by means of language

10. COURSE OUTCOMES

Upon the successful completion of the course, learners will be able to:

CO No	Course Outcome(CO)	Skill/Knowledge Attainment Level Based on Revised Bloom's Taxonomy
CO1	Understand the difference between spoken and written Arabic	Understand



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CO No	Course Outcome(CO)	Skill/Knowledge Attainment Level Based on Revised Bloom's Taxonomy
CO2	Understand the factors that influence use of grammar and vocabulary in speech and writing.	Apply
CO3	Understand the different ways in which grammar has been described.	Analyze
CO4	Define contribution of translation practice to translation theory.	Apply

11. MAPPING OF COs WITH PSOs AND POs

The exact mapping of COs to POs and PSOs is dependent on the undergraduate programme in which the student is undergoing. However, in general, the course would help the students to communicate well, analyse real life problems and situations critically and more scientifically and apply critical and analytical thinking and acquire leadership qualities.

12. MODULE-WISE COURSE CONTENTS

MODULE 1: ELEMENTARY ARABIC

MODULE DURATION: 15 Hrs.

MODULE CONTENT: Definition - Correct usages of Arabic words, definition and classification of words- noun, gender, number, etc



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MODULE OUTCOME: On successful completion of the module learners can understand the Sound system, Script, Orthographic signs, basic patterns of structure and Vocabulary of Arabic Language.

MODULE CONTENT: Under this part it is envisaged that the students be taught the Sound system, Script, Orthographic signs, basic patterns of structure and Vocabulary of Arabic Language along with practicing the exercises in the prescribed book.

REFERENCE BOOKS:

1. *Al Arabiyya Lil Hayath Book I*, Units 1-3: Nasif Musthafa & Muhyutheen Salih: Amadath Suoonuk kuthab. Jamiath Malik Saood
2. *Arabic by Radio*, Part I, Book 1 – 2 (Published by ARE Broadcasting Corporation, Cairo, Egypt)
3. Syed Ali, *Arabic for Beginners*.
4. Abul Hashim, *Arabic Made Easy*.
5. Abdul Hakeem Saadi, *Al Hiwar*.

MODULE II: COMMUNICATIVE ARABIC

MODULE DURATION: 15 Hrs.

MODULE CONTENT: It focuses on how to speak Arabic. It helps the students to gain the ability to speak simple Arabic when need arises. It provides the students with the fundamentals of holding conversations with other people in different contexts.

MODULE OUTCOME: On successful completion of the module, learners will be able to understand the **basic** structure, grammar of Arabic language and the different ways in which grammar has been described in translation.



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REFERENCE BOOKS:

6. *Al Arabiyya Bayna Yadaik*, Part I, Book 1 (Published by Al-Arabiyyah Lil Jamee, Riyadh, Saudi Arabia)
7. Syed Ali, *Teach Your self- Arabic for Beginners*.
8. Dr. Rafeeul Imad Fainan, *The Essentials of Arabic*.
9. Dr. A.I. Rahmathullah, *Arabic for Various Situations*.
10. Prof. V.P. Abdul Hameed & Prof. N.K. Abdul Haleem, *The Commercial Arabic*.
11. Amanulla Vadakkangara, *Improve your Spoken Arabic*.

13. DELIVERY MODE

The course employs multi-mode delivery mechanism including contact lecture, online videos, and online and offline course works.

14. DELIVERY SCHEDULE

June to September.

15. DETAILED COURSE DELIVERY PLAN

Hour	Delivery Mode and Activity	Topics to be Covered
1	Contact Hour - 1: Classroom Discussion	Introducing the Course
2	Contact Hour - 2: Classroom discussion	Introduction to the syllabus
3	Contact Hour - 3: Classroom lecture	Influence of language in daily life
4	Contact Hour - 4: Classroom lecture	Definition of Communicative Arabic



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Hour	Delivery Mode and Activity	Topics to be Covered
5	Contact Hour - 5: Classroom	Sound system and Script of Arabic
6	Contact Hour - 6: Classroom	Basic patterns of structure and Vocabulary of Arabic Language
7	Contact Hour - 7: Classroom	Classification of Arabic words
8	Contact Hour - 8: Classroom	Structure of Arabic language
9	Course Work – 1: Course Assignment	Practical class of conversation
10	Contact Hour - 9: Classroom	Understanding the relation between theory and practice of communication
11	Contact Hour - 10: Classroom Demonstration	Issues of incorrect communication
12	Assessment Hour-1	Assignment to identify the incorrect conversation by practice
13	Contact Hour - 11: Classroom	Issues of grammar in communication
14	Course Work – 2: Course Assignment	Course Assignment to write students experience in communication field
15	Contact Hour - 12: Classroom	Concepts of a communicator
16	Assessment Hour-2	Assignment to write students a model of communication with native Arabic speaker
17	Contact Hour - 13: Classroom	Difference between Spoken and Classical Arabic
18	Course Work – 3: Course Assignment	Course Assignment to write students view Spoken and Classical Arabic
19	Contact Hour - 14: Classroom	Problems of spoken and literary language



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Hour	Delivery Mode and Activity	Topics to be Covered
20	Assessment Hour-3	Course Assignment to write students view on Arabic language used in television broadcast.
21	Contact Hour - 15: Classroom	Dialects of Arabic language
22	Course Work – 4: Course Assignment	Course Assignment to write view on different dialects in Arabic language
23	Contact Hour - 16: Classroom	Advantages communicative Arabic
24	Assessment Hour-4	Course Assignment to write view on actual problems of communication in another language.
25	Contact Hour - 17: Classroom Demonstration	Effects of communication skill.
26	Course Work – 5: Course Assignment	Course Assignment to write about different ways in which grammar has been used in communication
27	Contact Hour - 18: Classroom	Correct usage of spoken language.
28	Assessment Hour-5	Course Assignment to communicate in Arabic.
29	Contact Hour - 19: Classroom	Benefits of learning communication skills.
30	Assessment Hour – 6	Course End Assessment

16. ASSESSMENT COMPONENTS

Total Marks: 100

CLASSROOM AND GROUP PARTICIPATION: 20 Marks. This component aims at testing the course content understanding and the reflection skills and their attainment levels.



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COURSE WORK: 30 Marks. This component aims at testing the skill attainment levels of the learners in analysing and implementing the real-world problem.

MID-COURSE ASSIGNMENT: 20 Marks. This component aims at testing the module-wise attainment levels of the course objectives and course outcome and module outcomes.

END-COURSE ASSESSMENT: 30 Marks. This component aims at testing overall attainment levels of the course with respect to course objectives, course outcome and module outcomes.

17. COURSE EVALUATION & GRADING

The course evaluation is done/coordinated entirely by the course coordinator. The following 10-point Indirect Grading System is used for awarding grades to students:

Percentage of Mark	Letter Grade	Interpretation	Class
95 and above	O	Outstanding	First Class with Distinction
85 to below 95	A+	Excellent	First Class with Distinction
75 to below 85	A	Very good	First Class with Distinction
65 to below 75	B+	Good	First Class
55 to below 65	B	Satisfactory	First Class
45 to below 55	C	Average	Second Class
35 to below 45	P	Pass	Third Class
Below 35	F	Failure	Fail
Incomplete	I	Incomplete	Fail
Absent	Ab	Absent	Fail



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ACADEMIC COMMITTEE
MUHAMMED ABDURAHIMAN MEMORIAL
ORPHANAGE COLLEGE
P.O. MANASSERY, MUKKAM - 673602



www.mamocollege.org



MUHAMMED ABDURAHIMAN MEMORIAL ORPHANAGE (MAMO) COLLEGE

[Govt. Aided First Grade College & Affiliated to University of Calicut.
Re-Accredited by NAAC with A Grade]

DEPARTMENT OF LANGUAGES

CURRICULUM FOR CERTIFICATE COURSE - CERLA003

The grade is awarded by the course-coordinator by considering the overall performance of the learner in all the assessment component of the course.

18. GRIEVANCE REDRESSAL

The grievances, if any, can be submitted to the Head of the Department for its redressal. Those grievances that cannot be redressed by HoD can be forwarded to Academic Council of the College for final decision on the matter.

19. ISSUANCE OF CERTIFICATES

The Course Completion Certificate will be issued to all the successful candidates showing the Total Marks and Grade Obtained.



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